



GRAYSON YOKOTA

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OBJECTIVE **To inspire the exploration of compelling, purposeful design**

EXPERIENCE

PROPHET

Designer OCT/2014 - JUL/2015

Developed brand identity, collateral, promotional material, and for nationally recognized brands.

NOISE 13

Designer APR/2014 - OCT/2014

Jr. Designer AUG/2013 - APR/2014

Intern APR/2013 - JUL/2013

Created and developed brand identity, collateral, and packaging for consumer services and food / beverage product.

ELEMENTAL8 INC.

Graphic Designer JUN/2011 - APR/2013

Created and developed brand identity, collateral, packaging, web sites, and user interfaces for a range of companies that produce consumer and medical products.

PHIL WOOD & CO.

Graphic Designer MAY/2010 - CURRENT

Designed, coded, and maintain the website, photographed and documented products, created promotional items, print collateral, packaging, technical documents, and signage.

ASSOCIATED STUDENTS SJSU

Graphic Designer JUN/2009 - MAY/2011

Created promotional material, direct mail, web images, collaborated with other designers to produce the annual report for the association.

CELLFIRE INC.

Graphic Designer SEP/2007 - DEC/2008

Created web and mobile graphics, created and edited imagery for sales presentations, composed and prepared images for print.

SKILLS

DESIGN

Illustrator
Photoshop
Indesign

MOTION/WEB

Aftereffects
Premier
HTML/CSS

TEACHING
EXPERIENCE

SAN JOSÉ STATE UNIVERSITY

Lecturer AUG/2015-MAY/2017

EDUCATION

SAN JOSÉ STATE UNIVERSITY

BFA, Graphic design JUN/2011

ACCOLADES

SPARK DESIGN AWARDS

Spark Communication - Gold 2012

For Altaz CF6 Packaging with Elemental8

BASELINE MAGAZINE

Designs shown ISSUE 61/2012

Europe book design with SJSU

DOOSUNG PAPER GALLERY

Book exhibited OCT/2012

Euro-pia exhibition with SJSU